



Embrace the Digital Future with **incadea's Digital Sales Workplace (DSW)**

Are you ready
to digitally
transform your
own business?

Technology-driven trends, new customer demands, internet of things (IoT) and new advances in artificial intelligence support digital transformation in the automotive industry. This transformation involves product design process, manufacturing, maintenance, operations and sales & marketing.

incadea's Digital Sales, CRM, and Marketing solution platform is designed to support automotive businesses to quickly embrace a digital strategy covering the entire end-to-end customer journey. Linking all physical and digital touchpoints to ensure a seamless customer journey (walk-in, social media, email,... etc).

incadea presents a modern approach to technology, empowering OEMs, importers and dealerships accelerate business productivity and user experience.

Let's build great customer experiences together.

Key Functionalities



Maximize sales Team's efficiency

Boost customer satisfaction with automatic distribution to the sales team, allowing quick follow-up with an escalation.



Digital Marketing & Sales efficiency

Facilitate processes end-to-end across different channels, markets, and systems.



Powerful audience-building

Comprehensive, simplified grouping and segmentation, using standard lists or calculated audience building to ensure the right targeted audience.



React proactively to any market event

Enable adaptation to changing sales strategies in advance.



Cutting edge technology

100% Web-enabled on any device.



Avoid duplicate data

With no data entry by a guided click-through.

5 whys for incadea DSW

- 01 360° Approach** › Get incadea's Digital Sales Workplace and utilize its features to receive a thoroughly modern, enhanced, feature-rich user experience.
- 02 Real-time data** › Monitor results from initial marketing communication to customer purchase by the real-time recording of all sales activities.
- 03 Fully integrated** › Use the platform for perpetual campaigns and multiple channels while increasing B2C revenue.
- 04 Multi expansive** › incadea's Digital Sales Workplace offers added tools for the OEM, Dealers and Importers.
- 05 Fully customizable** › Workflow-driven, including online and offline interaction.

Take the next Step.

For more information, please visit incadea's website

www.incadea.com or contact incadea at info@incadea.com

incadea provides complete and integrated solutions that meet dealerships' needs now and into the future. incadea wants their customers to be empowered by the most flexible solutions in the industry, ready for whatever business challenges lie ahead.